

Brussels, 20 April 2015

## Europatat Congress 2015 – Last weeks for registration!

Europatat, the European Potato Trade Association, and DKHV, the German Potato Trading Association (Deutscher Kartoffelhandelsverband), are this year organising the annual Europatat Congress in **Düsseldorf (Germany) from 7 to 9 May 2015**.

**Not registered yet? Don't miss the opportunity! These are the last weeks for registration!**

Under the slogan "Potato Market - A creative approach", the Congress will focus on providing fresh creative ideas for the industry. Among the keynote speakers are **Niels Alzen** (Creative Director Scholz & Friends) and **Prof. Dr. h.c. Harald von Witzke** (Humboldt University Berlin) that will talk about the value of modern agriculture to society.

Participants will also have the chance to review the different activities of Europatat during the meetings of the various Europatat Commissions (seed potatoes, ware potatoes, early potatoes & packers and RUCIP & technical and regulatory issues). These sessions also feature notable guest speakers, such as **Barbara Gallani** (Director - Regulatory, Science and Health, UK Food & Drink Federation) who will speak about no-carb diets, food scares and regulation, and **Kees Maas** (CEO of DCA Group, Netherlands) who will focus on risk management in potato growth.

The congress will bring together the **key decision makers in the European potato sector**, and besides the professional **business** programme, it will also offer several **social events** organised to reinforce the networking and contact among the European potato community, including a typical evening at the famous old brewery UERIGE at the old town of Düsseldorf, a Gala dinner at the "Industrie Club Düsseldorf" and a visit to Cologne.

Visit the official congress website for registrations and more information on the programme: [www.europatatcongress.eu](http://www.europatatcongress.eu).

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**Note to the Editors:** Europatat is the European Potato Trade Association, representing the interests of the seed and ware potato traders in Europe. Europatat currently has over 40 members, including both companies and associations. For more information, contact the association at [secretariat@europatat.eu](mailto:secretariat@europatat.eu) or visit the association website [www.europatat.eu](http://www.europatat.eu).

