



I INTERNATIONAL
SYMPOSIUM
OF
POTATO
— MADRID —

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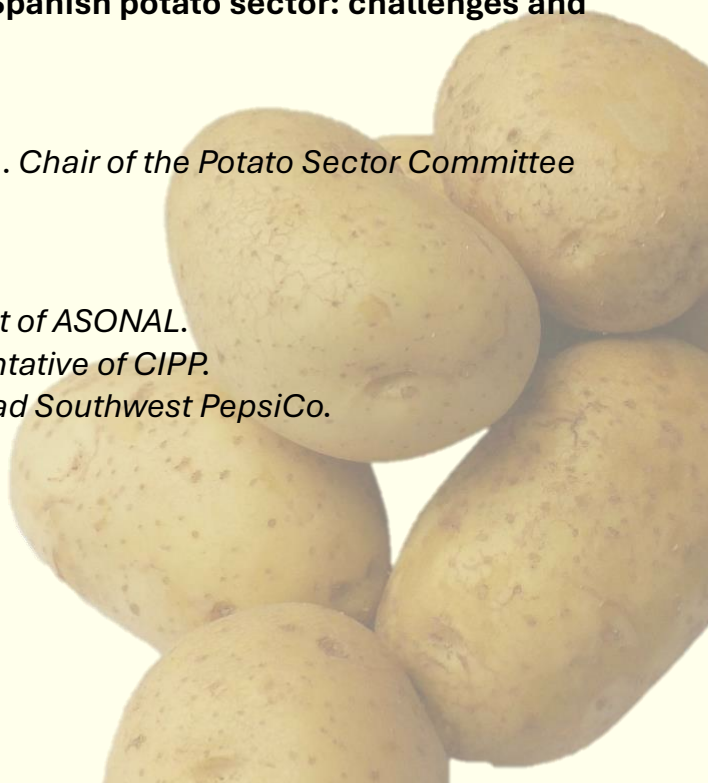
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MADRID, 5 OCTOBER 2026

PROGRAMME

15:30 – 16:00h	Registration
16:00 – 16:25h	Official opening - Cecilio Peregrin. <i>President of FEPEX</i> - Alejandro Lorca. <i>Subdirector-General for Fruit, Vegetables and Viticulture. Ministry of Agriculture, Fisheries and Food</i> - Joaquín Antonio Pino. <i>Councillor for Agriculture, Livestock, Rural Affairs and Environmental Policy of Castilla y León.</i>
16:25 – 16:35h	Challenges of potato production and trade at European level - Peter Ton. <i>President of Europatat</i>
16:35 – 16:45h	The state of the European processed potato industry - Nuria Moreno. <i>Secretary General of EUPPA</i>
16:45 – 17:15h	Plant health situation in Europe and available solutions - Romans Vorss. <i>PataFEST/Europatat - Technical Affairs Director</i> - Michal Kicinski. <i>Senior Manager for Sustainable Agriculture. Crop Life Europe</i>
17:15 – 17:25h	BlueN™: Advancing Potato Production Through Biological Innovation - Alberto Martín. <i>Customer Technology Manager - Spain & Portugal. Corteva Agriscience</i>
17:25 – 17:55h	Analysis of the situation of the Spanish potato sector: challenges and opportunities Moderator: - Alfonso Sáenz de Cámara. <i>Chair of the Potato Sector Committee of FEPEX.</i> Speakers: - Yolanda Medina. <i>President of ASONAL.</i> - Eduardo Ramos. <i>Representative of CIPP.</i> - Christian Cerezo. <i>Agro Lead Southwest PepsiCo.</i>
17:55 – 18:00h	Closing
18:00 – 19:30h	Networking Cocktail





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